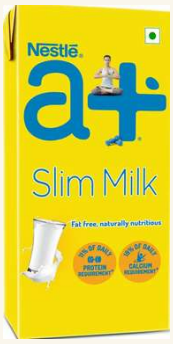
ZIMDRA

ASEPTIC · TETRA PAK · BHUTAN

Capability

Brochure.

Aseptic Tetra Pak co-packing built for Eastern India, Bangladesh and Nepal. Cost-led. Transparent. Multi-category.



Nestlé a+



Frooti



Minute Maid



Real Fruit



Nutrilife Mango



Nutrilife Milk



Jump! Mango



Ras Kik Mango



Nutrilife Apple



Nutrilife Orange



Aaram Orange



Taaqa Orange

2012

Plant commissioned with Tetra Pak

3 Lines

Tetra Pak filling lines

55 mn L

Annual installed capacity

0%

Export duty into India & B'desh

OVERVIEW

A Tetra Pak facility
built where the math works.

Zimdra Foods Pvt. Ltd. is an aseptic Tetra Pak co-manufacturing facility commissioned in 2012 at Pasakha, Bhutan — ten kilometres from the Indian border. We co-pack fruit juices, plant-based beverages and flavoured milk in 125 ml, 160 ml and 1 litre Tetra Pak formats for FMCG brands serving Eastern India, Bangladesh and Nepal.

Our value proposition is simple: lower unit economics than any equivalent facility in West Bengal or Assam, combined with zero export duty into the markets you are trying to reach. We work with brands of every scale, from D2C founders to multinational FMCG.

LOCATION	Pasakha Industrial Estate, Toribari, Bhutan
COMMISSIONED	2012 — fully Tetra Pak technology
SITE	4 acres with expansion headroom
CAPACITY	55 million litres per annum installed
LINES	3 Tetra Pak filling lines: TBA-8, TBA-19 (×2), TBA-22
FORMATS	125 ml · 160 ml · 1000 ml
CATEGORIES	Juices · Plant-based · Flavoured milk · UHT milk
DUTY ACCESS	0% into India & Bangladesh under FTA · SAFTA preferential into Nepal

CERTIFICATIONS & COMPLIANCE

ISO 22000:2005
Food Safety Management

ISO 9001:2015
Quality Management

ISO 14001:2015
Environment Management

ISO 18001:2007
OH&S Management

SMETA 4-Pillar
Sedex Ethical Audit

BFDA Licensed
Bhutan Food & Drug Authority

WHY ZIMDRA

Why your cost per litre **is lower from Bhutan.**

For a brand serving Eastern India, Bangladesh or Nepal, every component of the cost stack works in Zimdra's favour. The advantage is structural — not promotional.

01 **Hydropower at INR 3–4 / kWh**

Bhutan runs on 100% renewable hydroelectric power — among the cheapest industrial tariffs in South Asia. Indian co-packers typically pay INR 7–9 / kWh.

02 **Duty-free raw materials from India**

Sugar, dairy concentrates, fruit pulp, flavours and Tetra Pak laminate enter Bhutan duty-free under the bilateral FTA.

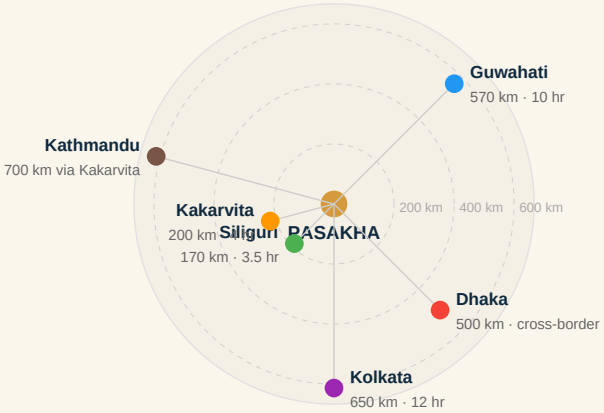
03 **Zero export duty into India & Bangladesh**

Finished goods exit Bhutan into India at 0% under FTA, into Bangladesh under preferential trade — savings of 25–40% on landed cost.

04 **Proximity — 10 km from the Indian border**

Pasakha is a 30-min drive from Jaigaon–Phuentsholing. Siliguri under 4 hours. Guwahati, Kolkata, Kathmandu and Dhaka all reachable within a day.

STRATEGIC LOCATION — DISTANCE FROM PASAKHA



TECHNICAL CAPABILITY

State-of-the-art processing **with full Tetra Pak technology.**

End-to-end aseptic processing — from raw milk reception and pulp handling through UHT sterilisation to Tetra Pak filling — all PLC-controlled with full CIP automation.

PROCESSING

STERILISER I — MILK & BEVERAGE

- Tetra Therm Aseptic Flex 100
- Tubular heat exchanger — 6,600 LPH capacity
- Aseptic & non-aseptic homogeniser
- De-aerator with aroma recovery
- PLC-controlled

STERILISER II — HIGH-ACID BEVERAGE

- Tubular heat exchanger — 5,200 LPH capacity
- Dedicated to high-acid juice & nectar
- Homogeniser
- De-aerator with aroma recovery
- PLC-controlled

FILLING LINES

LINE	MODEL	FORMAT	CAPACITY	OUTPUT
Line 1	TBA-8 Slim	1000 ml	Slim / Flip-top cap	**6,000 packs / hr**
Line 2 & 3	TBA-19 Slim (×2)	160 ml	Slim with straw	**15,000 packs / hr**
Line 4	TBA-22 Slim	125 ml	Slim with straw	**20,000 packs / hr**

UPSTREAM

- → Dairy: Milk reception, silo, separator (Alsafe 20 KL)
- → Sugar syrup: 6,000 L batch system with filter press (65° Brix)
- → Blending: 3 × 8,000 L tanks with batch system
- → Pulp handling: Dump tank + barrel pump
- → Ingredient mixing: Almix with re-circulation
- → Reconstitution: RCM tank + MPM 15 Spira-flow heater

DOWNSTREAM & UTILITIES

- → CIP: ALCIP 10 (PLC-controlled) + 3-tank processing CIP
- → Accumulators: Easy Ride + Helix
- → Cap & straw applicators on every line
- → Boilers: 4 T + 2.5 T diesel-fired (Forbes Marshal)
- → DG set: 600 KVA backup
- → ETP & solid waste disposal system

QUALITY CONTROL & R&D LAB

- → Chemical testing facility
- → Microbiological testing facility
- → Physical testing facility
- → In-house R&D and recipe development

WAREHOUSING

- → Racking system with incubation facility
- → Cold storage for pulp & dairy inputs
- → Loading/unloading ramps
- → Tetra Pak laminate climate-controlled store



Tetra Pak aseptic filling line



Quality control laboratory

PRICING MODEL

Transparent pricing — **by design.**

Most co-packers bundle raw materials, packaging and conversion into a single per-litre price. You never know what you are actually paying for. Zimdra operates differently:

PASSED THROUGH AT COST

All invoices shared. Zero markup.

- → Sugar & sweeteners
- → Fruit pulp & concentrates
- → Dairy concentrates & powder
- → Plant ingredients (soy, oat, almond)
- → Flavours, additives, stabilisers
- → Tetra Pak laminate (per Tetra Pak invoice)
- → Caps, straws, secondary packaging

CHARGED BY ZIMDRA

Transparent conversion fee.

- → Conversion / machining fee per litre
- → In-house QC and lab testing
- → Storage and dispatch handling
- → R&D and recipe development
- → Regulatory & FTA documentation
- → Customs handling at the border

The outcome: you see exactly what you are paying for, you can audit material costs against your own benchmarks, and you only pay Zimdra for the work Zimdra does. No spread. No surprises.

WHAT WE MAKE

Multi-category. Three formats. One plant.

CATEGORY	125 ml	160 ml	1000 ml	TETRA PAK FORMAT
Fruit juices & nectars	✓	✓	✓	Slim, Edge, Brik
Plant-based beverages	✓	✓	✓	Slim, Edge, Brik
Flavoured milk	✓	✓	✓	Slim, Edge, Brik
UHT plain milk	✓	✓	✓	Slim, Edge, Brik

TRUSTED BY

A decade of trust
with leading FMCG brands.

Since 2012, Zimdra Foods Pvt. Ltd. has manufactured for South Asia's most recognised beverage brands — across multinationals, regional players and ambitious challengers.

Nestlé India	Hindustan Coca-Cola	Reliance Consumer Products	Dabur India
Parle Agro	CG Foods	Annapurna Foods	Square Food & Beverage

Also: PepsiCo · Halewood Labs · FDC Limited · Life Health Foods

LEADERSHIP

Ugen T. Dorji
CHAIRMAN & PROMOTER
Founding promoter. Bhutanese industrialist with manufacturing and trading interests across Bhutan.

Mr Satyen Parekh
MANAGING DIRECTOR & CEO
Operating head. Three decades of beverage industry experience across India and South Asia.

Mr Pratap Kar
CHIEF FINANCIAL OFFICER
Leads financial planning, commercial structuring and client engagement.

Mr Anup Mittal
FINANCE
Operational finance, treasury management and statutory reporting.

TO DISCUSS YOUR REQUIREMENT

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